



# bernd spießl symposium

the art(s) of cranio-  
maxillofacial surgery

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**face and identity**

**bionics**

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5<sup>th</sup> bernd-spiessl-symposium  
for innovative and visionary  
technologies

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june, 11<sup>th</sup> - 13<sup>th</sup> 2009

## Information for Exhibitors, Advertisers and Sponsors

Medicine meets Art(s) in Basel! We invite you to join us again at the „5th International Bernd-Spiessl-Symposium for Innovative and Visionary Technologies in Cranio-Maxillofacial Surgery“ from June, Thursday 11<sup>th</sup> to Saturday 13<sup>th</sup> 2008, which will take place again at University hospital, simultaneously with the world wide known fair ART Basel.

### Target Groups

- Maxillofacial Surgeons, Oral Surgeons, Orthodontists, Plastic Surgeons,
- Radiologists
- Material Scientists, Engineers
- Human Scientists
- Artists

#### Congress Chairmen

Hans-Florian Zeilhofer  
J. Thomas Lambrecht  
Alois M. Müller

#### Responsible for industrial exhibition

Philipp Jürgens  
email [pjuergens@uhbs.ch](mailto:pjuergens@uhbs.ch)  
Tel: +41 61 328 70 89  
Andreas Müller  
email [muelleran@uhbs.ch](mailto:muelleran@uhbs.ch)

#### Public Relations Manager

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#### Congress Secretary

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University Hospital Basel  
CH-4031, Schanzenstr.46  
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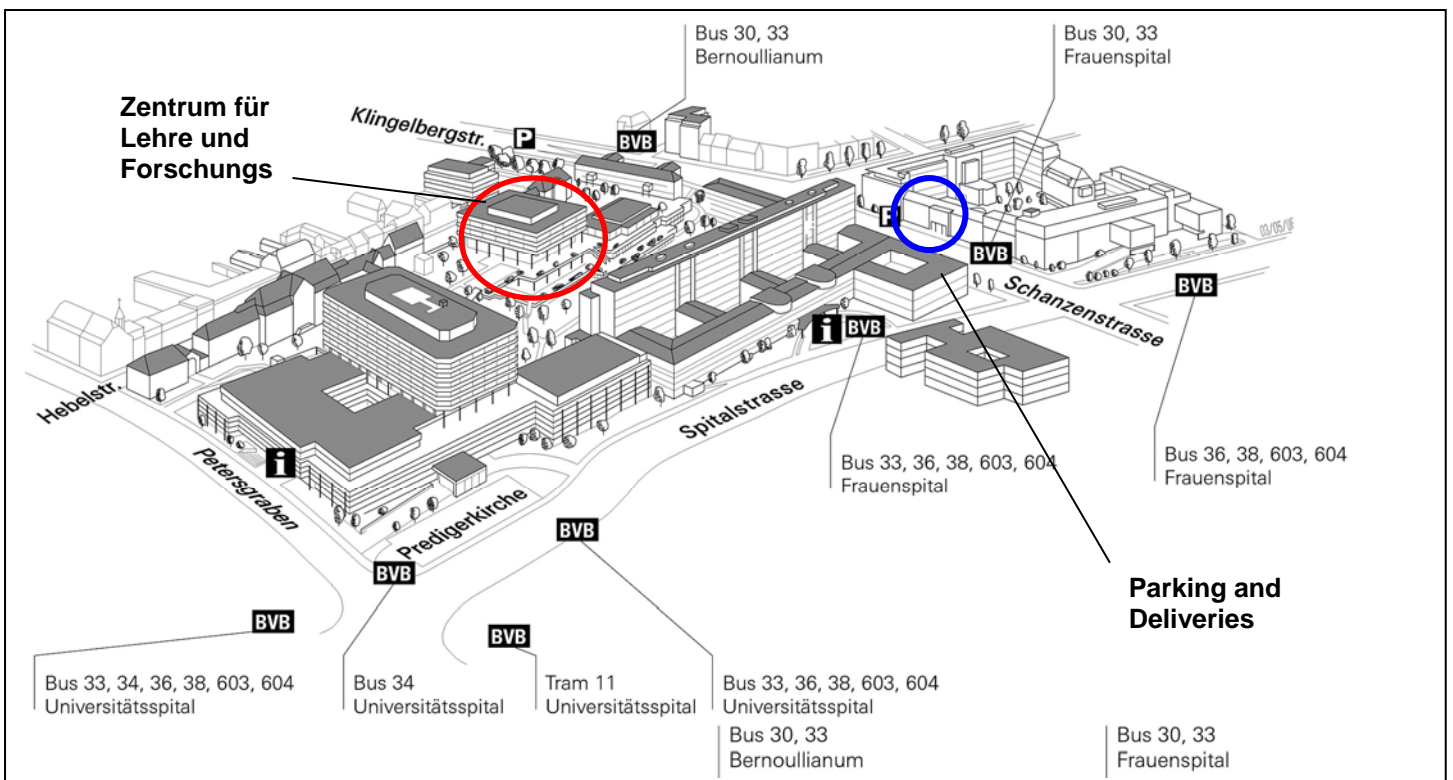


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## Conference Venue „5<sup>th</sup> International Bernd-Spiessl-Symposium for Innovative and Visionary Technologies in Cranio-Maxillofacial Surgery“



Zentrum für Lehre und Forschung,  
Foyer,  
Hebelstrasse 20,  
University of Basel,  
CH 4056 Basel



**The buildup of the booth will start on June 11<sup>th</sup> at 7.30 a.m..**

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### Public Relations Manager

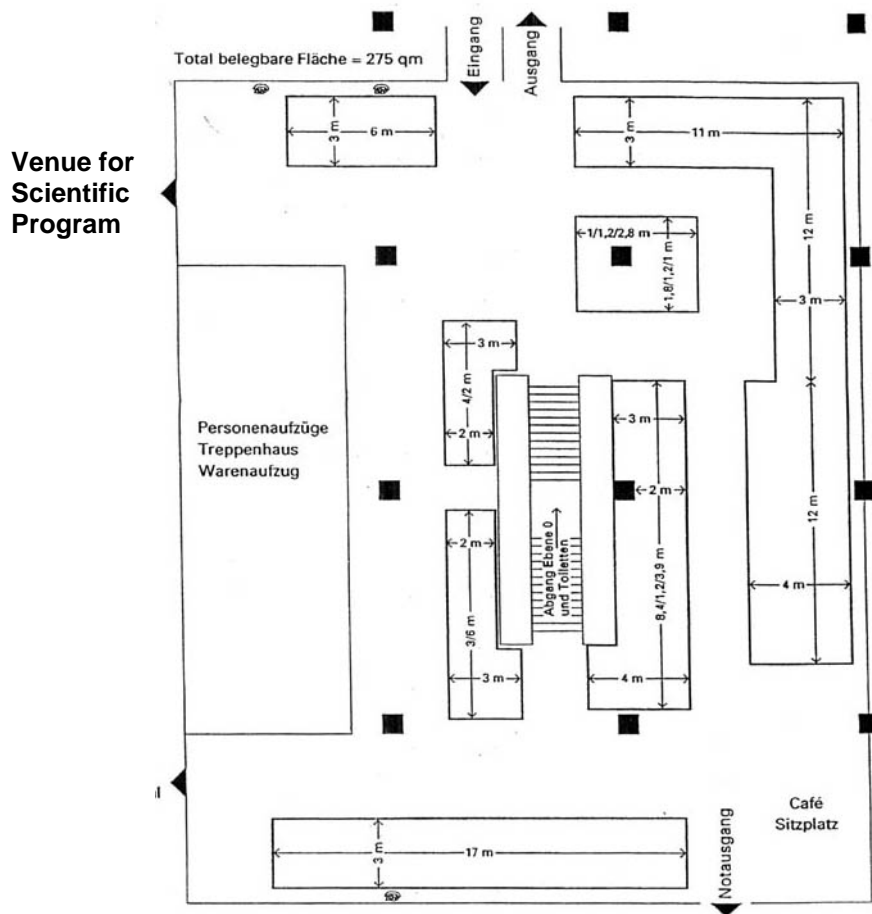
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Nicht als Stellfläche ausgewiesene Zonen müssen als Fluchtwege frei bleiben!

Costs per m<sup>2</sup> CHF 400.- plus VAT (currently 7,6%) = CHF \_\_\_\_\_  
 All stands will be supplied with electrical connections (220V, swiss plugs),

## Please notice:

**booth furniture (chairs, tables, posterboards) can be booked and will arise the stand-prize to CHF 410,- plus VAT (7,6 %) per m<sup>2</sup>**

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## ***Bernd-Spiessl-Symposium Exhibitors have the choice of booking***

- **BOOTH SPACE**  
or sponsoring by
- **Advertisement**

***Available space is limited, so the  
DEADLINE for applications is April 24, 2009.***

***All prices are excluding VAT (currently 7,6%)***

### ***Please note:***

- A confirmation with the booked exhibition equipment (furniture etc.) as well as electricity and equipment will be sent to you at the beginning of May 2008.
- The power supply in Switzerland is 220 V.

### ***Payment***

**20% (twenty percent) + VAT (currently 7,6%)** of the required **Floor Space** must accompany the Exhibition Application in order to secure your booking. The remaining 50% (twenty-five percent) is due by July 11, 2008.

### ***Transfer***

You may transfer the respective amount in CHF to the following bank account:

#### **International transfers:**

Basler Kantonalbank, Spiegelgasse 1, 4001 Basel  
BLZ 770, Konto Nr. 16 477.336.09  
Universitätsspital Basel – Drittmittel/Fonds – FO 111 830  
Hebelstrasse 36, 4031 Basel  
IBAN: CH76 0077 0016 0477 3360 9

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# bernd spiessl symposium

## ***Bernd-Spiessl-Symposium Advertising Options***

Advertising with "Bernd-Spiessl-Symposium" allows your company to contact future prospects. In order to express your company's name and message in the best possible way we offer many options that your message will reach your specific audience.

### ***Advertisement in Programme and Abstract Book***

Program and Abstract books will be distributed in each tote bag, with advertisement space on the inside covers, throughout the booklets and on the back pages.

### ***Name Badges with Company Name and Logo***

Name badges for all Delegates with one company's printed name and logo. We expect that over 250 International Delegates will be attending the Congress. One advertiser will be taken on a first come, first serve basis.

### ***Workshop and special lesson***

We offer the opportunity to the industrial partners to give a workshop or a special scientific lesson or even session to present the company's products to the participating delegates. Room and presentation media will be supplied by the organising committee. For further information, please contact P. Jürgens (tel: +41-61-3287089).

### ***Ad Posters***

Posters will be placed in areas with a high volume of guests. The posters can be displayed in a number of locations, which will be seen frequently by guests throughout the Congress.

The advertising Industrial Partner must provide printed ad posters in either of the formats

DIN A0 (841 x 1189 mm / 33.1102 x 46.8110 inches),

DIN A1 (594 x 841 mm / 23.3858 x 33.1102 inches)

### ***Printed Ad Banners***

Space available to display banners of generous proportion, located on the exterior of the building where the congress takes place and near the speaker podiums. This guarantees maximum viewing by all those attending the congress or by all others simply passing by the location. Banners must be provided by the advertising industrial partner and fit to the local requirements.

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## Congress Bag

Each congress delegate will receive an official congress bag displaying the company's name and logo of one industrial partner. Advertisers will be taken on a first come, first serve basis. Available to selected advertisers: pens and writing pads as well as stick-on pins.

## Banner on [www.bernd-spiessl-symposium.com](http://www.bernd-spiessl-symposium.com)

Classic online advertising in standard format with a direct link to your company products and services on the internet. Banner web traffic will be routed to your homepage. Standard banners appear on [www.bernd-spiessl-symposium.com](http://www.bernd-spiessl-symposium.com). Registration and abstract submission will be completely done through the website. This guarantees the effectiveness of your advertisement.

## Advertising Prices

Type	Specifications	Circulation	Price
Posters	Provided by the advertising Industrial Partner	per poster	<b>CHF 100,- (DIN A1)</b> <b>CHF 125,- (DIN A0)</b>
Congress Bag	1 advertising space available	approx. 250	<b>Upon request</b>
Programme and Abstract Books	The Scientific Committee will be selecting Abstracts starting January 2007.  For this reason, space availability and ad locations can first be determined in February 2007.	approx. 250	<b>Upon request</b>
Name Badges with Company Name and Logo	1 advertising space available	approx. 250	<b>Upon request</b>
Workshop, special lecture/session	Contact P. Jürgens for further information	varying	<b>Upon request</b>
Banner	Classic online ad in standard format with internet link to advertiser's choice address	Every user session	<b>CHF 250,-</b>

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## **Please note:**

- Sponsorships can also be **customized** to your needs. Please ask for details.

Philipp Jürgens or  
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